

i  
b

**Jenna Blake**

**Product Designer**

jenna@jenna-blake.com

(612) 239-9515

Seattle, WA

**Carnegie Mellon University**

Aug 2011–Aug 2014

BA in Arts, Communications, and  
Cultural Studies (self-defined major)

3.90 GPA

**Tools and Technologies**

Sketch, Adobe Creative Suite,

InVision, HTML/CSS

**Product Designer, CareZone**

Nov 2016–Present

I design user experiences and user interfaces at CareZone, the #1 mobile app for managing medications and caregiving. I work with engineers to ship features on iOS, Android, web, and internal tools.

**Vice President of Initiatives, AIGA Seattle**

May 2016–Present

As a board member of the professional association for design in Seattle, I lead the initiatives Design for Good, Women Lead, Design for Democracy, and Diversity & Inclusion. My team of 25 Directors, Chairs, and volunteers has executed 20 events.

**Designer, Mentor Creative Group**

June 2015–Nov 2016

Designed for 10 clients, providing UI and UX design, branding, user research, and usability testing. Worked with engineers to implement features. Served as visual design lead on many projects.

**Designer, Freelance and Contract**

Sept 2014–May 2015

Visual and interaction design for clients TEDxSeattle, Microsoft, Fuse IQ, Mockingbird Marketing, and more.